

SHIFT in Orality preparatory materials – Intellectual Output 5

SHIFT in Orality Summer School of Remote Interpreting – Forlì, June 11th-16th, 2018

Sight translation – English to Italian

SFDF CHINA

The 4th Shanghai International Food & Drinks(wine) Fair 2018

Time: May 14th-16th, 2018

Venue: NECC - Hongqiao•Shanghai

Exhibition Review

Shanghai International Food & Drinks Fair (SFDF) has been widely spread as the “link of friendship, bridge of commerce. In the beautiful early summer, May 2018, tens of thousands of traders and customers in the field of wine and food industries from the whole world get together in Shanghai to enjoy the joy of brewing wine and sharing sweet dishes. Shanghai is one of China's economy, transportation, science & technology, industry, finance, exhibition and shipping center as well as is the location of the first free trade zone in mainland China-China (Shanghai) Pilot Free Trade. Meanwhile, Shanghai also has the title of “capital of China exhibition”, and most international grand exhibitions were held in here. The total annual revenue of exhibition in Shanghai accounted for nearly 50% of nationwide exhibition's revenue. Shanghai is in possession of unique advantages to hold the International Food & Drinks Fair with a population of more than 23 million, strong consumption ability and wide influence, and this fair could be helpful for more wine and food enterprises at home and abroad to better grasp consumption situation and development trends, to build up a favorable communication platform. During the period of this fair, tens of thousands of new products in the area of wine and food industries at home and abroad will be displayed in the fair and millions of professional buyers will participate in the event, which will provide an excellent and must-coming opportunity for manufactures and sales agency enterprises at domestic to find dealer and agent, to set up marketing system. Based in Shanghai, with the support of the massive demands of China market, SFDF will endeavor to build the top influential event of international wine and food industries in Asia-Pacific regions.

Major Exhibits

- Alcohol Products Square: wine and spirits, import beer, bar supplies and service, etc
- Drinks Square: fashionable drinks, milk & dairy products, ice-cream and cold drinks, coffee and tea, etc
- Food Square: baked goods, Muslim food, lesisure food and dessert, edible oil and olive oil, fruit & vegetable, cans, special diet and enzymes, nutrition & health food , etc
- Food Machinery Square: food machinery , packaging technology and maaterials , etc



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Target Audiences

- Related International Organizations and Associations, Foreign Institutions in China, International Trade and Commerce Institutions in China, Sourcing Offices in China of International Buyers, etc;
- Distributor, Agent, Dealer, Import and Export Trader, Manufacturer, Specialty Store, Consumer, Supplier, Nutritionist and Professional, Researcher, Associations and Organizations, Technical Consultant, Pharmacy Store, Supermarket and etc in Wine and Food Industry;
- E-commerce Industry: Website Designers and Buyers, Related Media etc.

Secure your booths now

Book a booth now on SFDF CHINA 2018. The best positions are available for you to show your company's profile to the world. Keeping ahead of your rivals; expanding your unlimited business.

To reserve your booth space, or for more information, e-mail: info@goldenexpo.com.cn Today. Or use the following contact details:

Tel: Shanghai (86-21) 6439-6190

[506 words. Source: <http://www.sfdfchina.com/fair/en/Exhibition/Introduction.html>]